
**CALIFORNIA PROSTITUTES EDUCATION PROJECT
OAKLAND, CALIFORNIA
TI12597**

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PROJECT DESCRIPTION

Cluster Group Affiliation—TCE-HIV

Congressional Districts Served—California 9th

Purpose, Goals and Objectives—The goals of this Project are (1) to reduce the spread of substance abuse related HIV/AIDS and infectious diseases in African American women who exchange sex for drugs and/or money, and (2) to increase access to effective services and treatment attributed to HIV/AIDS, STDs, TB, or hepatitis B and C for substance abusing African American women. Five objectives were articulated for this project: (1) Increase community outreach education and prevention activities for substance abusing women in the target population to inform them of available services; (2) Increase provision of comprehensive interventions related to substance abuse and HIV/AIDS, including drug counseling, prevention education, HIV counseling and testing, support group services, and behavior modification workshops for alcohol and substance abusing women; (3) Increase access to comprehensive, coordinated, and culturally competent services for the target population through prevention case management; (4) Increase knowledge and utilization of behaviors that reduce the risk of contracting or spreading HIV among 75 percent of the Project participants; and (5) Enroll at least 60% of program participants in an ongoing treatment program (e.g., inpatient, methadone maintenance, individual counseling, therapy).

Target Population/Geographic Service Area—The target population includes African American women who engage in sexual activity in exchange for drugs and/or money in the Oakland and Hayward communities.

Theoretical Model—No specific model is cited. However, the approach described in the narrative suggests providing a variety of services based on a community ‘street’ outreach paradigm that includes prevention education, HIV/AIDS assessment, behavior modification, case management, and referrals to available community treatment services.

Service Providers—Services under this grant will be provided by the California Prostitute Education Project (CAL-PEP) and will include comprehensive street outreach to the hard to reach target population. Additionally, services will also be provided through formal (contractual) and informal linkages between CAL-PEP and other, community-based treatment organizations.

Services Provided—In expanding its capacity to reach the designated target population, CAL-PEP will offer expanded day treatment services, referrals to prevention case management, peer treatment advocates, HIV counseling and testing through its Mobile Clinic, STD and pregnancy screening, and substance abuse counseling. In addition, CAL-PEP will establish collaborative relationships with other community service providers at two levels of application. Level one is formal linkages with organizations through formal contract or subcontract agreement with CAL-PEP. Level two is informal linkages with organizations that accept referrals from CAL-PEP. The collaborative partners include the Highland General Hospital who will recruit, hire and train Substance Abuse Counselors and provide individual and group counseling services (MOU is included in the Application), Alpha Recovery will provide residential treatment services, and the 14th Street Clinic will be contracted to provide methadone maintenance services.

Number of Persons Served—It is expected that approximately 1500 women (including duplications) will receive services offered under this program.

Desired Project Outputs—As articulated in the statement of the Project’s goals the desired outcomes of

this Project is to reduce the spread of HIV/AIDS among the target population.

Consumer Involvement—In its 16-year history, CAL-PEP has routinely involved its clientele in the development and implementation of its programs. As a former prostitute, the Project's Executive Director knows first hand the importance of including individuals of this culture in the design and implementation of any program. Thus, members of the target population were consistently involved in every phase of the expansion project's design and they will be involved in each phase of the implementation and assessment of the Project's outcomes.

EVALUATION

Strategy and Design—The proposed evaluation design will track the program's implementation and goal attainment using a pre-post design. Both quantitative and qualitative methods will be used.

Evaluation Goals/Desired Results—The evaluation team will seek to determine the extent to which the Project successfully implemented its activities, which activities are most culturally relevant for the target population and which are associated with positive client outcomes.

Evaluation Questions and Variables—Not specifically stated, however, from the evaluation narrative, the implication is that the evaluation questions will center primarily around questions related to whether or not the program achieved its stated goals and objectives (i.e., increase access to prevention and treatment services for the target population and reduce the spread of HIV/AIDS among the target population) and the extent to which the program was implemented in a timely and efficient manner.

Instruments and Data Management—None stated in the Project Plan Table or elsewhere in the evaluation narrative.

APPROVED FUNDING LEVEL

01: \$524,973 02: _____ 03: _____

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Funding End Date: 9/03